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To Whom it May Concern:

Good oral health is essential for the overall well-being and development of a healthy child. A priority in pediatric dentistry is helping young children get off to a favorable start in terms of dental health, so that they may become good dental patients for life. To achieve this goal, the pediatric dentist uses the following behavior guidance principles:

- Establishes communication
- Alleviates fear and anxiety
- Builds a trusting relationship between dentist and child
- Promotes the child's positive attitude toward oral/dental health and oral/dental care.¹

To foster the type of environment necessary to create a good dental patient, the child should be seen during the morning or early afternoon hours. Children are more rested, alert and cooperative during these times. After a full day of school, activities and exercise, the child is not receptive to the routine of the pediatric dental office.

We would appreciate your cooperation in permitting your students to keep their dental appointments as indicated. It is an important step in establishing a positive relationship between the child and dentist.

If you have any questions or concerns, please feel free to call the office. Thank you.

Sincerely,

Norman J. Schwartz, D.M.D., P.A.

Amy Schwartz Phillips, D.M.D.

¹ The Handbook of Pediatric Dentistry, Third Edition,
Arthur J. Nowak, D.M.D., M.A. & Paul S. Casamassimo, D.D.S., M.S., et al., 2007: 144